

THE VOICE

"THE TRI" BLEND, NAPA VALLEY, 2017

This special and unique wine combines two of my favorite vices: wine and triathlon. Triathlon is 3 distinctive disciplines and this wine is a blend of 3 distinctive grapes. In triathlon, you have to consistently train for a long season and excel at all 3 sports during a race to score a victory. As in triathlon, I've worked very hard for the past 3 years to craft 3 unique wines from 3 vineyards of Napa Valley to blend this winner!

Malek Amrani, Winemaker and Team USA Triathlon, Duathlon & Aquathlon (AG 30-34)

"THE TRI"

"The Tri" is a blend of 16% Petite Sirah, 54% Malbec and 30% Cabernet Franc. The inspiration behind the precise blending was the time % of each discipline of the Elite female winner at 2019 ITU World Triathlon Grand Final.

Each varietal was picked at its peak ripeness, fermented and aged separately.

Petite Sirah grapes are from a vineyard on the southern part of Mount Veeder, with a micro-climate that is mainly influenced by the water of San Pablo Bay. Malbec is from Oak Knoll District, in the heart of Napa Valley. Its vineyard is flat with common temperature swings of 40°F between days and nights. Cabernet Franc is from the northern edge of Mount Veeder at 1,000 feet of elevation. The terrain is hilly and rocky. The mountain's natural elements force the vines to struggle to reach for water and nutrients, thus, these vines produce the most concentrated and flavorful Cabernet Franc we could wish for.

TASTING NOTES

"The Tri" blend has a very deep dark color that was not interfered with any fining or filtering, allowing more of the color and flavor to shine through. The aroma jumps off the glass with notes of cedar, cola, violets and blackberry jam. The wine is big, yet bright, with a nice dose of tannin and flavors of blackberry, cola, sage and black fruit jam.

- Aged for 18 to 24 months in French and American oak barrels
- Organically grown with minimal intervention in the vineyards and cellar
- 333 cases crafted
- BevVeg Certified Vegan
- Proceeds from this batch benefit The USA Triathlon Foundation.

